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**SCULLY, SCOTT, MURPHY
& PRESSER**

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To: Examiner: Matthew J. Ludwig
Group Art Unit: 2178
Confirmation No.: 2046
(703) 872-9306

From: John S. Sensny, Esq.

Fax:

Pages 20, including fax cover sheet

Phone:

Date: June 13, 2005

Re: Re: Christopher R. Kane
U.S. Patent Appln. No. 09/608,897
Filing Date: June 30, 2000
Our Docket: END920000039US1 (13531)

CC:

AMENDMENT UNDER 37 C.F.R. §1.111

Transmitted herewith are the following:


1. Amendment Transmittal Letter (in duplicate);
2. Amendment under 37 C.F.R. §1.111
3. Certificate of Transmission by Facsimile, dated June 13, 2005 (in duplicate).

For:

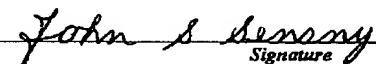
Applicant: Christopher R. Kane
U.S. Patent Appln. No. 09/608,897
Filing Date: June 30, 2000
Our Docket: END920000039US1 (13531)
Title: "DYNAMICALLY ALTERING WEB PAGE CONTENT BASED ON A PAGE'S TITLE PROPERTIES"

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CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)			Docket No.	
Applicant(s): Christopher R. Kane			END920000039US1 (13531)	
Application No. 09/608,897	Filing Date June 30, 2000	Examiner Matthew J. Ludwig	Group Art Unit 2178	
Invention: DYNAMICALLY ALTERING WEB PAGE CONTENT BASED ON A PAGE'S TITLE PROPERTIES				
CONFIRMATION NO.: 2046				
<p>I hereby certify that this <u>AMENDMENT UNDER 37 C.F.R. §1.111</u> (Identify type of correspondence) is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>703 872 9306</u>) on <u>June 13, 2005</u> (Date)</p> <p style="text-align: right;"><u>John S. Sensny</u> (Typed or Printed Name of Person Signing Certificate)  (Signature)</p> <p style="text-align: center;">Note: Each paper must have its own certificate of mailing.</p>				

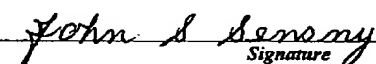
P18/REV02

AMENDMENT TRANSMITTAL LETTER (Large Entity)					Docket No. END920000039US1 (13531)	
Applicant(s):						
Application No. 09/608,897	Filing Date June 30, 2000	Examiner Matthew J. Ludwig	Customer No. 23389	Group Art Unit 2178	Confirmation No. 2046	
Invention: DYNAMICALLY ALTERING WEB PAGE CONTENT BASED ON A PAGE'S TITLE PROPERTIES						
COMMISSIONER FOR PATENTS:						
Transmitted herewith is an amendment in the above-identified application.						
The fee has been calculated and is transmitted as shown below.						
CLAIMS AS AMENDED						
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE	
TOTAL CLAIMS	13 -	20 =	0	x \$50.00	\$0.00	
INDEP. CLAIMS	5 -	5 =	0	x \$200.00	\$0.00	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00	
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00	
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 09-0457/IBM <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038.						
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.						
 John S. Sensny Registration No. 28,757 Scully, Scott, Murphy & Presser 400 Garden City Plaza - Suite 300 Garden City, New York 11530 (516) 742-4343			Dated: June 13, 2005			
cc: JSS:jj			<div style="border: 1px solid black; padding: 5px;"> <p>I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____</p> <p style="text-align: center;">(Date)</p> <p style="text-align: center;">_____ Signature of Person Mailing Correspondence</p> <p style="text-align: center;">_____ Typed or Printed Name of Person Mailing Correspondence</p> </div>			

P11LARGE/REV03

CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)			Docket No.
Applicant(s): Christopher R. Kane			END920000039US1 (13531)
Application No. 09/608,897	Filing Date June 30, 2000	Examiner Matthew J. Ludwig	Group Art Unit 2178
Invention: DYNAMICALLY ALTERING WEB PAGE CONTENT BASED ON A PAGE'S TITLE PROPERTIES			
CONFIRMATION NO.: 2046			
<p>I hereby certify that this <u>AMENDMENT UNDER 37 C.F.R. §1.111</u> (Identify type of correspondence) is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>703 872 9306</u>) on <u>June 13, 2005</u> (Date)</p> <p style="text-align: right;"><u>John S. Sensny</u> (Typed or Printed Name of Person Signing Certificate) <u>John S. Sensny</u> (Signature)</p> <p style="text-align: center;">Note: Each paper must have its own certificate of mailing.</p>			

P18/REV02

AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. END920000039US1 (13531)	
Applicant(s):					
Application No. 09/608,897	Filing Date June 30, 2000	Examiner Matthew J. Ludwig	Customer No. 23389	Group Art Unit 2178	Confirmation No. 2046
Invention: DYNAMICALLY ALTERING WEB PAGE CONTENT BASED ON A PAGE'S TITLE PROPERTIES					
<u>COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application.					
The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	13 -	20 =	0	x \$50.00	\$0.00
INDEP. CLAIMS	5 -	5 =	0	x \$200.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 09-0457/IBM <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.					
 _____ John S. Sensny Registration No. 28,757 Scully, Scott, Murphy & Presser 400 Garden City Plaza - Suite 300 Garden City, New York 11530 (516) 742-4343 cc: JSS:jy			Dated: June 13, 2005 <div style="border: 1px solid black; padding: 5px;"><p>I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.5(a)] on _____ (Date) _____</p><p>_____ Signature of Person Mailing Correspondence</p><p>_____ Typed or Printed Name of Person Mailing Correspondence</p></div>		

P11LARGE/REV09

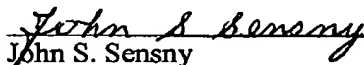
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**Applicant:** Christopher R. Kane**Examiner:** Matthew J. Ludwig**Serial No.:** 09/608,897**Group Art Unit:** 2178**Filed:** June 30, 2000**Docket:** END920000039US1 (13531)**For:** DYNAMICALLY ALTERING
WEB PAGE CONTENT BASED ON
A PAGE'S TITLE PROPERTIES**Dated:** June 13, 2005**Confirmation No.:** 2046Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**RECEIVED**
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JUN 13 2005**AMENDMENT UNDER 37 C.F.R. §1.111**

Sir:

In response to the Office Action dated March 11, 2005, please amend the subject patent application as follows.

CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Dated: June 13, 2005
John S. Sensny